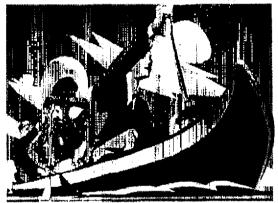
Agenda

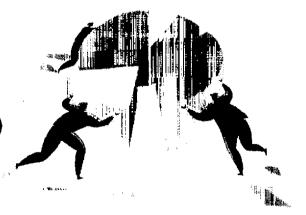
- Welcome to all sailors
- Sailor's expectations, wishes and fears
- SAC tentative role statement
- SAC tentative responsibilities and priorities
- Space issues
- Other dots on the radar screen

'Sailors'

- Robbie Elves (toxicologist)
- 2) Richard Izac (chemist)
- 3) John Palesis (computer scientist)
- 4) Robin Phillips (analyst)
- 5) Ken Shafer (chemist)
- 6) Dee Shannonhouse (assistant)
- 7) Bristow Venable-Waple
- 8) Linda Vinson (chemist)
- 9) Roger Walk (toxicologist)
- 10) Mingda Zhang (molecular biologist)
- 11) **N.N.**
- 12) Celeste Deal (April to October)
- 13) Lynda Conroy-Schneider (July to Sep.)
- 14) Amy Waters (April to Dec.)







R. Walk, PM USA

For discussion at SAC Staff Meeting, Richmond, 2004-04-15

PM3006514049

Expectations, wishes and fears

- ?????????
- ?????????
- ?????????
- ?????????

R. Walk, PM USA

For discussion at SAC Staff Meeting, Richmond, 2004-04-15

PM3006514050

Our culture – to live the PMUSA values and use the leadership model

- We are all people.
- We are in the USA.
- We care about communication.
- Solve problems.
- Don't believe you know it all.
- Challenge yourself and others.
- Do the right thing right the first time.
- Make decisions but make them right.
- Take risks you can be proud of.
- Share the credit not the blame.
- Everybody can make photocopies.
- Make recommendations if you can.

Goal of scientific communication

To share our science with and invite peer-review from the scientific and public health community in order to enhance both their and our effectiveness in addressing issues related to smoking and health.

- Accurate and responsible compilation of our science in context.
- Sharing of our non-proprietary concepts, methods, designs, data, conclusions and interpretations.
- Inviting peer-review.

R. Walk, PM USA

For discussion at SAC Staff Meeting, Richmond, 2004-04-15

Tentative responsibilities of SAC

RESPONSIBILITIES	TENT. ACCOUNTABLE PERSON
INTERNAL	
RD&E <i>Intr</i> anet revamp	Robin Phillips
Knowledge Management for RD&E	John Palesis
Communication training for RD&E	Dee Shannonhouse
Product Process Framework Completion	Bristow Venable-Waple, Mingda Zhang
Smoking & Health updates	Mingda Zhang
EXTERNAL	
PMUSA.COM updates	Ken Shafer (N.N.)
PMUSA-SCIENCE.COM updates	Linda Vinson
Surveillance report	Lynda Conroy
External presentations, letters and submissions	Ken Shafer (N.N.)
External Research Program	Roger Walk, Dee Shannonhouse
Manuscript Review Board support	Richard Izac
Unsolicited ideas, consumer response support	Amy Waters
Richard Carchman administrative support	Amy Waters
Media support	Ken Shafer
CONTRACTS	
Contract support for Research and Technology	Bristow Venable-Waple

R. Walk, PM USA

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Tentative priorities

- Direct product support
 - External presentations, submissions, letters
 - CDC
 - Communication plans
 - Media support
- Initiatives
 - Knowledge Management
 - Science website
- Infrastructure
 - Contracts
 - Product Process Framework
 - ERP support

R. Walk, PM USA

For discussion at SAC Staff Meeting, Richmond, 2004-04-15